

# Nutra<sup>SM</sup> Natural Advantage

**Speed your product to market  
with added consumer appeal**

**Label friendly excipients and coatings**  
designed for the unique needs of  
nutritional supplement suppliers.



From Core to Coating,  
**Naturally** Your Supplier of Choice™

[www.colorcon.com](http://www.colorcon.com)

# Make **label friendly** tablets and capsules that your **customers will love!**

We understand that manufacturers are looking for more **efficient and consistent manufacturing performance** for natural products that also meet increasing consumer demands for sustainability and clean label.

## Start with the **Core**

We know that choosing the right tablet or capsule excipient is often complex – but it doesn't have to be.

Thanks to the superior powder flow and compressibility of **Nutracore™**, **Label Friendly Filler** and **Lubricant Colorcon** makes it simpler than ever to make great tablets.



**Superior powder flow and compressibility.**



**Overcomes over blending, eases tablet ejection.**

## Finish with the **Coating**

Specifically designed using label friendly ingredients to add consumer appeal for nutritional, herbal and dietary supplement products regulated as foods.

**Nutrafinish**<sup>®</sup> coatings can be formulated to exclude use of TiO<sub>2</sub> and still provide an elegant attractive finish for your product.

- ✔ **Easy Swallow**
- ✔ **High Performance**
- ✔ **Moisture Protection**
- ✔ **TiO<sub>2</sub> Free Coatings**
- ✔ **Label Friendly**



First aqueous coating composed entirely of plant-based, certified organic food ingredients.



Masks unpleasant odors and flavors such as garlic and fish oil. Ingredients are approved food additives or have self-affirmed GRAS status.



# Deliver **High Performance** Products

**Colorcon's natural advantage** excipients and coatings are specially designed to meet the technical and commercial needs of nutraceutical and supplement providers around the world.

## Delight **Consumers**

- Turn your tablet and capsule formulations into preferred products
- Meet consumer desire for use of naturally derived colorants and core ingredients



When you partner with Colorcon, we help you to develop a label friendly nutritional product with the competitive edge needed to drive your business growth.

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