



PRODUCT
DIFFERENTIATION

FIRST TO
MARKET

PATIENT
SAFETY

Are these
your concerns?

PATIENT
COMPLIANCE

BRAND
RECOGNITION

ABILITY
TO SWALLOW

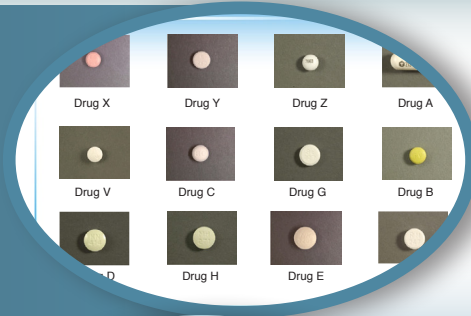


From Core to Coating, Your Supplier of Choice



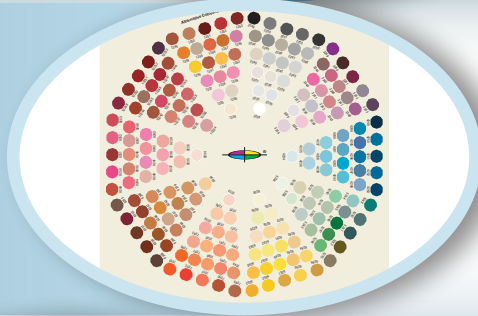
Use Size, Shape and Color to Differentiate and Minimize Medication Errors

..... THERAPEUTIC CATEGORY



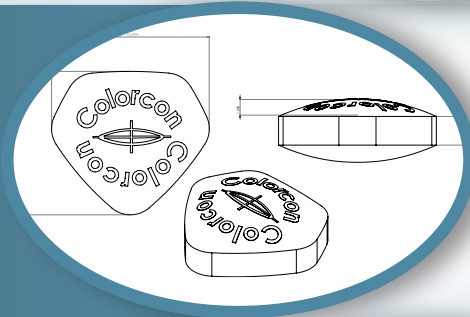
Review tablet appearance within therapeutic categories to differentiate or align with products in the marketplace

..... COLOR INSIGHTS



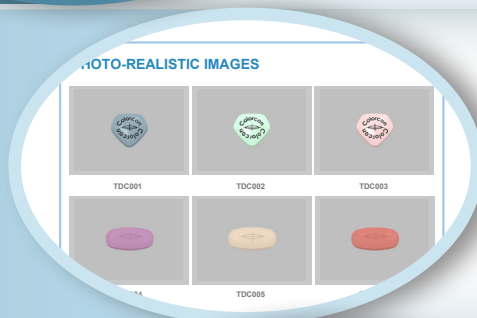
Consider your target audience and brand objectives while meeting regulatory requirements for color

..... TABLET DESIGN



Collaborate with all stakeholders in a tablet design session to explore options and speed up your decision making

..... TABLET IMAGES



Color-calibrated tablet images to confirm final product appearance; may be submitted to regulatory bodies to affirm dose differentiation

..... TABLET MODELS



Save time and money with design prototypes to confirm final shape, size and color

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